

SUSTAINABILITY

WE PREFER TO TALK LESS AND DO MORE
but here's a little talk about what we we're up to.

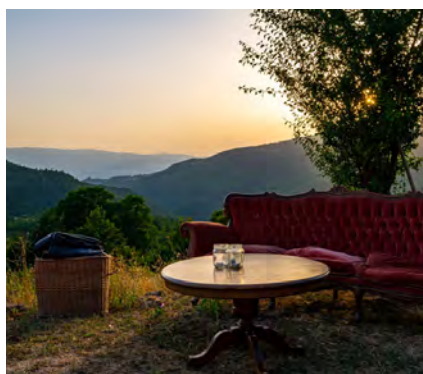


OUR STORY

Here at Novanta, sustainability plays a central role in our story, and can be seen in the details of everything we do. With a focus on regenerative hospitality and urban reuse strategies, **we are inspired by and aim to give back to our beautiful natural surroundings and existing local ecosystems**, and share the history surrounding us in the valley. We also strive to move beyond environmental sustainability and **develop strong circles of social sustainability** as well.

OUR COMMITMENT

We're committed to preserving the natural beauty of our surroundings through ecofriendly practices and a comprehensive sustainability plan. Our efforts include energy-efficient systems, waste management initiatives, and sourcing local, sustainable products, supporting local businesses and initiatives. We also take pride in reusing and revitalizing an ancient village. Because let's be honest, **what is more sustainable than reusing an abandoned borgo?**



REGENERATIVE HOSPITALITY

Regenerative hospitality focuses on creating positive, healthy relationships between the hotel, its guests, and the local ecosystem, both in terms of physical environments as well as social and economic systems that are already in place.

For us, that means forging strong, positive relationships with our neighbors, purchasing from local artisans, being creative in our construction of new buildings, and finding ways to reuse resources as much as possible.



ACCOMMODATION

All of Novanta consists of buildings that existed ages before our arrival. We have made them full of life again, while maintaining their original charm and reusing building materials and resources wherever possible.

- Using stones and tile that was left behind at the properties.
- Harvesting non-native trees for their wood.
- Re-using items like bathtubs as flower gardens, livestock water buckets as light and window shutters as insulation covers.



FOOD AND DRINKS

Our food and drink offerings celebrate the rich culinary traditions of Tuscany, with a focus on fresh, local flavors and planet friendly practices.

- Sourcing ingredients from nearby artisans, farmers, our own gardens, and livestock from nearby farms.
- Minimizing food waste through thoughtful menus and preservation.
- Experiences like truffle hunting, local wine tasting or dining at our neighbor Fabrizio's farm-to-table restaurant.



OUR COMMUNITY

At Novanta, we're inspired by our close relationship with the local community, our guests, and our crew. By sharing knowledge and resources, and learning from the locals, we continuously improve our practices, enhance the guest experience, and give back to those who share this beautiful land with us.

- Learning from locals about the best practices in this environment.
- Assisting our neighbors on projects, sharing materials, and lending a hand when needed.
- Bring this knowledge and communal energy into the guest experience.

TRANSPORTATION

At our hotel, we aim to balance functionality and practicality to reduce emissions while providing suitable transport across our terrain. This includes our vehicles, as well as making the property easily traversable by foot or on a bike.

- Maintaining and caring for our existing vehicles instead of frequently replacing them.
- We are continuously improving our wayfinding systems and path markings to encourage guests to walk or bike as another means of getting around.



SPORT AND LEISURE

We promote a healthy and active lifestyle by offering a range of sports and leisure activities. Whether they're exploring the trails or unwinding with a yoga session, we encourage guests to stay active and make the most of their time in nature.

- Mountain biking, yoga, archery and more are offered.
- Enjoy the 20m salt water pool for relaxing or lap swimming in the sun.
- Hike through the mountains along a multitude of marked trails.



RESPECTING OUR ECOSYSTEM

Situated on the edge of a national park, our hotel is committed to living in harmony with the surrounding ecosystem.

- Light is limited in the evenings to reduce light pollution and allow for top-tier stargazing.
- We make sure noise levels are kept down, to ensure a good night sleep for you, and our local creatures



OUR CREW

At Novanta, the real magic comes from our amazing crew. A mix of volunteers, interns, co-workers, and investors, all working together to create unforgettable guest experiences and bring our sustainability mission to life.

We're always learning from each other, growing together, and having a good time along the way.

- Our international crew members learn Italian from local friends and teachers.
- Many are part of the Novanta Academy, covering everything from hospitality and cooking to woodworking. Great opportunities to build new skills and pass on knowledge.
- We love seeing guests and crew interact, sparking genuine connections and memorable experiences.
- Regular crew gatherings and team-building activities keep our spirits high and bonds strong.



COME AND EXPERIENCE
IT YOURSELVES.



novanta